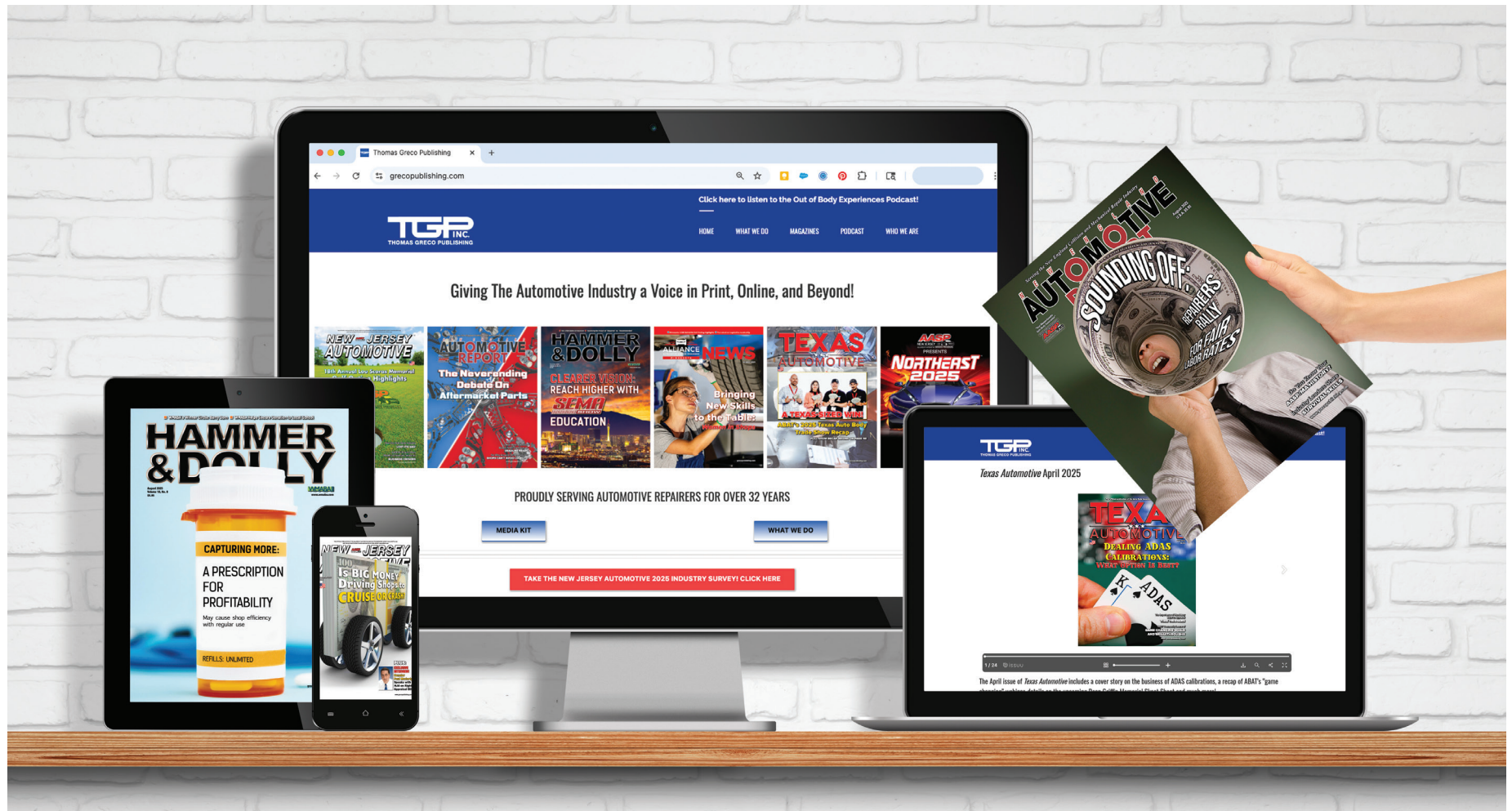




2026 MEDIA KIT AT-A-GLANCE



GIVING YOUR INDUSTRY A VOICE IN PRINT, ONLINE & BEYOND!

ABOUT TGP

For over 30 years, Thomas Greco Publishing (TGP) has been the trusted voice of the automotive repair industry, connecting vendors and advertisers with collision and mechanical repair professionals through exclusive association magazines, digital platforms, and trade events nationwide.

Thomas Greco Publishing (TGP) has successfully served the automotive repair industry for over 30 years in print, online and as an association liaison. Our team handles all pre-press production in-house, from ad design to editorial layout. TGP also provides a variety of different services to cover our clients' needs, expand their branding and facilitate day-to-day business to foster the success of all industry stakeholders.

TARGETED, ASSOCIATION-BASED PUBLISHING

Our publications are tailored to each market area served, placing advertisers' messaging directly into the hands of consumers who need them the most.

- ◆ **5 Regional Association Magazines**
- ◆ **100,000+ Industry Professionals Reached Monthly**

INTERACTIVE, ONLINE EXPOSURE

Full issues of all all titles are posted online at grecopublishing.com every month and are available to read for free. Print ads become interactive with clickable links, allowing readers to contact companies directly with the click of a mouse. Archived issues remain live to be viewed again and again long after the issues have hit the streets. Issues are also promoted on the TGP, Inc. Facebook, Twitter, Instagram and LinkedIn pages as well as monthly e-newsletters, continuing to drive traffic to digital issues every month. Hosted web banner ads reach our website visitors the instant they click on a specific story post.

- ◆ **14,500+ Unique Monthly Website Visitors**
- ◆ **Average read time of our digital issues: 11:34 minutes**
- ◆ **29% of online engagement comes from mobile usage**

NEW JERSEY AUTOMOTIVE

The official publication of the Alliance of Automotive Service Providers of New Jersey (AASP/NJ) and the Automotive Recyclers Association of New Jersey (ARANJ)

States Reached: NJ, NY, PA, CT
Monthly Print Circulation: 4,116 pieces
Pass-Through Circulation:
21,365 readers per month



Founded in 1963, AASP/NJ, the state's largest association of collision and mechanical repairers, is dedicated to the success of NJ's automotive repair industry. AASP/NJ also hosts the annual NORTHEAST® Automotive Services Show.

NEW ENGLAND AUTOMOTIVE REPORT

The official publication of the Massachusetts Auto Body Association (MABA)

States Reached: MA: CT, RI, NH, ME, VT
Monthly Print Circulation: 4,311 pieces
Pass-Through Circulation:
23,710 readers per month



MABA is committed to the success of the independent auto repair industry in Massachusetts, serving both collision and mechanical repairers as well as the motoring public throughout the Commonwealth.

HAMMER & DOLLY

The official publication of the Washington Metropolitan Auto Body Association (WMABA)

States Reached: MD, VA, WV, PA, D.C.
Monthly Print Circulation: 4,679 pieces
Pass-Through Circulation:
32,753 readers per month



Since 1968, WMABA has represented repairers across Maryland, Virginia, Washington, DC and W. Virginia, and is recognized not only regionally, but nationally as a voice for the industry.

ALLIANCE AUTOMOTIVE SERVICE PROVIDERS MINNESOTA NEWS

The official publication of the Alliance of Automotive Service Providers of Minnesota (AASPMN; "The Alliance")

States Reached: MN, WI
Monthly Print Circulation: 4,277 pieces
Pass-Through Circulation:
17,963 readers per month



AASPMN is committed to helping independent repairers strengthen their business and reach their goals through education, advocacy, savings programs and access to a large peer network.

TEXAS AUTOMOTIVE

The official publication of the Auto Body Association of Texas (ABAT)

States Reached: TX, OK, LA
Monthly Print Circulation: 5,602 pieces
Pass-Through Circulation:
33,612 readers per month



Since 2014, ABAT has fostered professionalism, respect, accountability, excellence, and fair and reasonable compensation for repair professionals performing safe and correct repairs. ABAT also hosts the annual Texas Auto Body Trade Show.

FEATURED IN OUR ISSUES

OFFICER MESSAGES: The latest from our association clients' Presidents, Board of Directors and officers.

MEMBER SPOTLIGHT: We sit down and speak with association member shops.

SCHOOL SPOTLIGHT: A look inside the vocational programs and educators that keep this industry running.

LOCAL, REGIONAL, AND NATIONAL NEWS: Breaking and ongoing coverage from each regional association's local community and the landscape beyond.

ASK MIKE: The industry's most well-known expert, Mike Anderson, tackles questions from our readers.

ON-SITE EVENT COVERAGE: TGP editorial staff is everywhere you need to be, from SEMA to NORTHEAST, the Collision Industry Conference, ABAT's Texas Auto Body Trade Show, the Southeast Collision Conference and much more!

NORTHEAST[®]

CONFERENCE JOURNAL

The OFFICIAL show guide for AASP/NJ's NORTHEAST[®]
Automotive Services Show at the Meadowlands



Circulation:

6,500 / year

Audience Reached:

All show attendees

NORTHEAST

NORTHEAST is a three-day trade event for the automotive repair industry, and is the flagship event of the Alliance of Automotive Service Providers of New Jersey (AASP/NJ).

DISTRIBUTED TO ALL SHOW ATTENDEES

NORTHEAST Conference Journals are distributed for free at badge pickup and contain important show information including:

- ✓ Floor plan
- ✓ Exhibitor list
- ✓ Schedule of events
- ✓ Education Schedule
- ✓ Sponsors Listing
- ✓ Area info
- ✓ Our Exclusive "Profiles in Support" - All Conference Journal advertisers receive a free company profile to briefly highlight your products and services!



AUTO BODY TRADE SHOW GUIDE

The OFFICIAL show guide for ABAT's Texas Auto Body Trade Show



Circulation:

1,000 / year

Audience Reached:

All show attendees



The Texas Auto Body Trade Show is hosted annually by the Auto Body Association of Texas (ABAT) to foster the success of the automotive repair industry across Texas and beyond.

DISTRIBUTED TO ALL SHOW ATTENDEES

Texas Auto Body Trade Show Guides are given to all show attendees for free and contain important show information including:

- ✓ Floor plan
- ✓ Exhibitor list
- ✓ Schedule of events
- ✓ Education Schedule
- ✓ Sponsors Listing
- ✓ Area info
- ✓ Free Advertiser Profiles
All advertisers receive a free company profile to highlight your products and services.

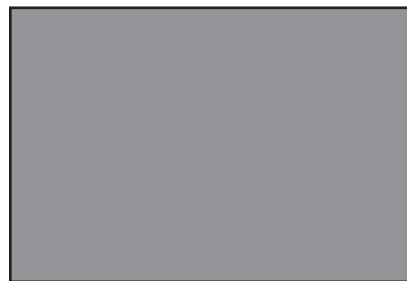
AND MORE! TGP is ready and able to help bring your organization's event or program guide to life! Print services have been provided for the following groups in 2025 alone in addition to our monthly and annual titles; contact us today to see what we can do for you!

- ◆ **Collision Industry Conference (CIC) Attendee Program - quarterly**
- ◆ **CIECA CONNEX Program - annual**
- ◆ **CCA Advantage for Carolina's Collision Association - annual**

CLOSE DATES

	SPACE	MATERIALS		SPACE	MATERIALS		SPACE	MATERIALS
January	12/1/25	12/8/25	May	4/6/26	4/10/26	TX Auto Body Show Guide	8/10/26	8/14/26
February	1/5/26	1/9/26	June	5/1/26	5/8/26	October	9/1/26	9/4/26
March	2/2/26	2/10/26	July	6/1/26	6/5/26	November	10/5/26	10/9/26
NE Conference Journal	2/23/26	2/23/26	August	6/30/26	7/6/26	December	11/2/26	11/6/26
April	3/9/26	3/13/26	September	8/3/26	8/7/26			

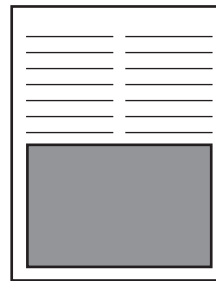
OUR MOST POPULAR AD OPTIONS



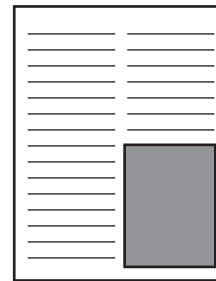
2-Page Print Spread



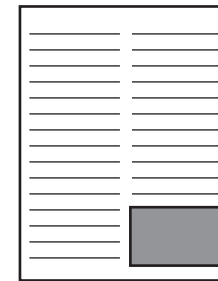
Full Page Print



1/2 Page Print



1/4 Page Print



1/8 Page Print

Horizontal web banner ad

800 pixels W x 150 pixels H

e-newsletter sponsor ad

300 pixels W x 600 pixels H

CONTACT US TODAY To learn more about how TGP can connect your company to prospective buyers TODAY, contact Sales Director Alicia Figurelli at 973-667-6922 or alicia@grecopublishing.com. Or scan the QR code and we'll send you a full media kit and calendar invite to discuss further!



Let us do the heavy lifting so you can focus on what's most important: **GETTING YOUR MESSAGE OUT THERE.**