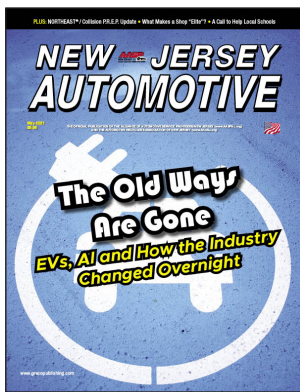


TGP INC.

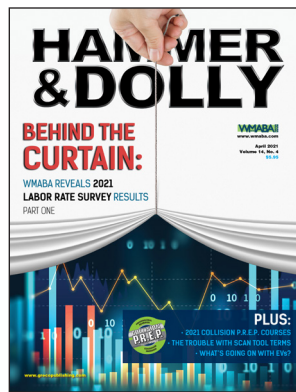
2022 MEDIA KIT



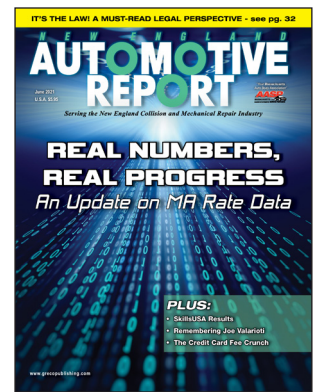
**NEW JERSEY
AUTOMOTIVE**



**TEXAS
AUTOMOTIVE**



**HAMMER
& DOLLY**



**NEW ENGLAND
AUTOMOTIVE
REPORT**



ALLIANCE NEWS



**NORTHEAST
CONFERENCE JOURNAL**



**TEXAS
AUTO BODY TRADE SHOW GUIDE**

We do all of the heavy lifting so you can focus on what's most important:

GETTING YOUR MESSAGE OUT THERE.

Thomas Greco Publishing (TGP) has successfully served the automotive repair industry for over 30 years in print, online and as an association liaison. Our publishing team handles all pre-press production in-house, from ad design to editorial layout. TGP also provides a variety of different services to cover our clients' needs and facilitate day-to-day business from public relations to administrative services.



TARGETED, TAILORED, ASSOCIATION-BASED PUBLISHING

Reaching a variety of different regions across the country, TGP provides advertisers with the unique opportunity to provide local, regional and national information to potential customers in their particular market. Our publications provide direct brand awareness by putting your name directly into the hands of consumers in your area.

Between our publications' longstanding presence in the automotive repair industry and our relationship with trade associations, it's no wonder why advertisers featured in our magazines see results; we offer the ability to connect them to over 50,000 automotive repair professionals.

INTERACTIVE, ONLINE EXPOSURE AT NO EXTRA CHARGE

Full issues of all all titles are posted online at grecopublishing.com every month and are available at no extra charge. Your ad will come alive with interactive, clickable links, allowing readers to contact you with the click of a mouse. Archived issues remain live online, ensuring that all content can be viewed again and again long after the issues have hit the streets. Issues are also promoted on the TGP, Inc. social media outlets (Facebook, Twitter; Instagram, LinkedIn) and monthly e-newsletters, continuing to drive traffic to digital issues every month.

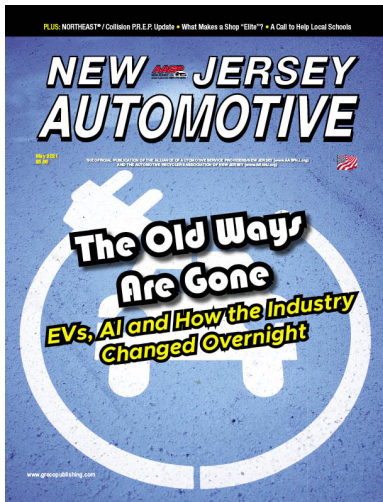
- ◆ 13,311 average unique monthly visitors
- ◆ Average read time 9:21 minutes
- ◆ 19% of online engagement from mobile usage

NORTHEAST



EVENT MANAGEMENT CONNECTION

TGP is dedicated to not only informing the industry, but also to helping it to grow. Our work to facilitate communications between distributors and end users, industry heads and local shops has recently expanded to include trade show management. TGP has served as event managers for AASP/NJ's NORTHEAST® Automotive Services Show since its relocation to the Meadowlands Exposition Center in 2008, and most recently, the Auto Body Association of Texas (ABAT)'s Texas Auto Body Trade Show in 2019. Our magazines are the ONLY ones officially authorized and endorsed by these associations to promote their events.



Monthly Print Circulation:
4,027
States Reached:
NJ, NY, PA, CT



Founded in 1963, AASP/NJ, the state's largest association of collision and mechanical repairers, is dedicated to the success of NJ's automotive repair industry.



Monthly Print Circulation:
4,311

States Reached:
MA, CT, RI, NH, ME, VT



AASP/MA serves the independent auto repair industry in Massachusetts, serving both collision and mechanical repairers as well as the motoring public throughout the Commonwealth.

NEW JERSEY AUTOMOTIVE

The official publication of the Alliance of Automotive Service Providers of New Jersey (AASP/NJ) and the Automotive Recyclers Association of New Jersey (ARANJ)

IN EVERY ISSUE

OFFICER MESSAGES: AASP/NJ's President, Executive Director and Collision / Mechanical Chairmen speak out.

OUT OF BODY (AND MECHANICAL) EXPERIENCES: Musings from publisher Tom Greco - our most talked-about column!

COVER STORY: A long-form, in-depth look into the industry's most pressing issues.

MEMBER SPOTLIGHT: Meet AASP/NJ member companies.

ARANJ COVERAGE: Activity, announcements and updates from ARANJ officers and members.

LOCAL, REGIONAL, AND NATIONAL NEWS: Breaking and ongoing coverage from our readers' backyard to around the nation.

ON-SITE @ NORTHEAST: As AASP/NJ's official magazine, we provide exclusive show coverage you won't find anywhere else.

NEW ENGLAND AUTOMOTIVE REPORT

The official publication of the Alliance of Automotive Service Providers of Massachusetts (AASP/MA)

IN EVERY ISSUE

OFFICER MESSAGES: Hear from AASP/MA Board members on association activities.

WHERE'S LUCKY? AASP/MA Executive Director Lucky Papageorgis is always on the move - will he be in your area next?

LEGAL PERSPECTIVE: Attorney James Castleman explores legal issues affecting shops, from steering to expedited appraisals and everything in-between.

COVER STORY: A long-form, in-depth look into the industry's most pressing issues.

LOCAL, REGIONAL, AND NATIONAL NEWS: Breaking and ongoing coverage from our readers' backyard to around the nation.

ASK MIKE: The industry's most well-known expert, Mike Anderson, tackles questions from our readers.



Monthly Print Circulation:
4,679

States Reached:

MD, VA, WV, DE, PA, D.C.

WMABA Since 1968, WMABA has represented repairers across Maryland, Virginia, Washington, DC and W. Virginia, and is recognized not only regionally, but nationally as a voice for the industry.

HAMMER & DOLLY

The official publication of the Washington Metropolitan Auto Body Association (WMABA)

IN EVERY ISSUE

EXECUTIVE DIRECTOR'S MESSAGE: Jordan Hendler updates readers on association endeavors and activities.

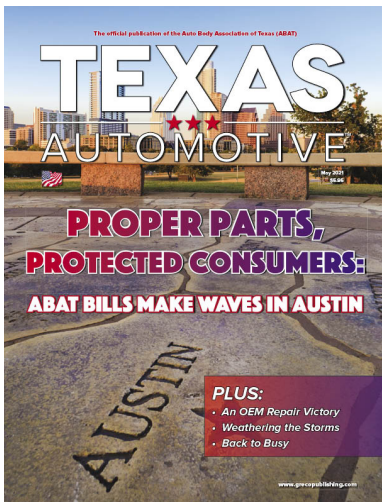
WMABA FEATURE: Industry insights from the Washington Metro area and association members.

TOOL & EQUIPMENT FEATURE: What you need to know NOW to be the best facility you can be, featuring industry experts.

LOCAL AND REGIONAL NEWS: Updates and highlights from your shop to around the nation!

COVER STORY: A long-form, in-depth look into the industry's most pressing issues.

NATIONAL EVENT COVERAGE: On-site reporting from the SEMA Show, the quarterly Collision Industry Conference (CIC), Society of Collision Repair Specialists (SCRS) events, and much more.



Monthly Print Circulation:
5,602

States Reached:

TX, OK, LA

ABAT Since 2014, ABAT has fostered professionalism, respect, accountability, excellence, and fair and reasonable compensation for repair professionals performing safe and correct repairs. ABAT also hosts the annual Texas Auto Body Trade Show, providing two exciting days of networking and valuable education to attendees.

TEXAS AUTOMOTIVE

The official publication of the Auto Body Association of Texas (ABAT)

IN EVERY ISSUE

OFFICER MESSAGES: The latest from ABAT President Burl Richards and Executive Director Jill Tuggle.

ASK THE EXPERT: Resident expert on auto claims Robert McDorman answers questions from readers on hot-button issues.

MEMBER SPOTLIGHT: We sit down and speak with ABAT member shops.

COVER STORY: A long-form, in-depth look into the industry's most pressing issues.

LOCAL, REGIONAL, AND NATIONAL NEWS: Breaking and ongoing coverage from the ABAT community and beyond.

ASK MIKE: The industry's most well-known expert, Mike Anderson, tackles questions from our readers.

ON-SITE COVERAGE AT ABAT'S TEXAS AUTO BODY TRADE SHOW: Exclusive previews, reporting and highlights from ABAT's flagship event.



Monthly Print Circulation:
4,277

States Reached:
MN, WI



AASP-MN is committed to helping independent repairers strengthen their business and reach their goals through education, advocacy, savings programs and access to a large peer network.



The official publication of the Alliance of Automotive Service Providers of Minnesota (AASP-MN; "The Alliance") NOW with distribution to Wisconsin!

IN EVERY ISSUE

OFFICER MESSAGES: Get the latest on the association from Alliance officers.

LEGISLATIVE UPDATE: Lobbyists Sam Richie and Shannon Mitchell provide monthly updates on association legal activity.

LOCAL, REGIONAL, AND NATIONAL NEWS: Breaking and ongoing coverage from our readers' backyard to around the nation.

DEG ESTIMATING TIPS: Monthly updates from the Database Enhancement Gateway (DEG).

AASP-MN MEMBER BENEFITS: A full list of the various amenities afforded to Alliance members, and a monthly highlight on specific programs.

ON-SITE COVERAGE OF AASP-MN ANNUAL CONVENTION: Previews and post-event highlights.

NORTHEAST CONFERENCE JOURNAL

The OFFICIAL show guide for AASP/NJ's NORTHEAST® Automotive Services Show at the Meadowlands



Circulation:
6,500 / year

Audience Reached:
All show attendees



NORTHEAST is a three-day trade event for the automotive repair industry, and is the flagship event of the Alliance of Automotive Service Providers of New Jersey (AASP/NJ).

DISTRIBUTED TO ALL SHOW ATTENDEES

NORTHEAST Conference Journals are distributed for free at badge pickup and contain important show information including:

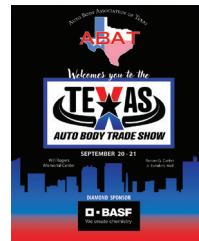
- ✓ Floor plan
- ✓ Exhibitor list
- ✓ Schedule of events
- ✓ Education Schedule
- ✓ Sponsors Listing
- ✓ Area info
- ✓ Our Exclusive "Profiles in Support" - All Conference Journal advertisers receive a free company profile to briefly highlight your products and services!

SHOW GUIDES



AUTO BODY TRADE SHOW GUIDE

The OFFICIAL show guide for ABAT's Texas Auto Body Trade Show



Circulation:
1,000 / year

Audience Reached:
All show attendees



The Texas Auto Body Trade Show is hosted annually by the Auto Body Association of Texas (ABAT) to foster the success of the automotive repair industry across Texas and beyond.

DISTRIBUTED TO ALL SHOW ATTENDEES

Texas Auto Body Trade Show Guides are given to all show attendees for free and contain important show information including:

- ✓ Floor plan
- ✓ Exhibitor list
- ✓ Schedule of events
- ✓ Education Schedule
- ✓ Sponsors Listing
- ✓ Area info
- ✓ Free Advertiser Profiles
All advertisers receive a free company profile to highlight your products and services.

ALL ADVERTISING INCLUDES:

- Custom design services at no additional charge
- Co-op compliance assistance available upon request (dealership parts advertising only)
- Free digital exposure at grecopublishing.com and social media (Facebook, Instagram, Twitter)
- Benefits including discounted or free ads and/or premium placement for all association members
- Discounted advertising for trade show exhibitors or sponsors in select titles

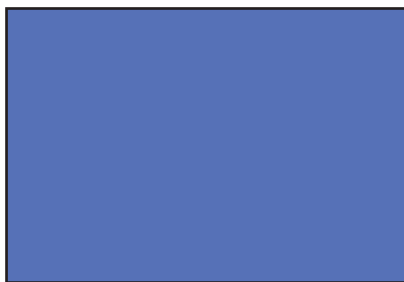
Contact Sales Director Alicia Figurelli to learn more!

M 908.565.3270 **O** 973.667.6922 **F** 973.235-1963

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CLOSE DATES

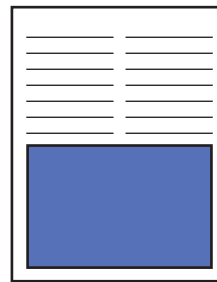
	SPACE	MATERIALS
January	12/1/21	12/8/22
February	1/4/22	1/11/22
March	2/2/22	2/9/22
April	3/2/22	3/9/22
May	4/2/22	4/9/22
June	5/3/22	5/10/22
July	6/1/22	6/8/22
August	7/1/22	7/8/22
September	8/2/22	8/9/22
October	9/2/22	9/9/22
November	10/1/22	10/8/22
December	11/2/22	11/9/22

AD SPECIFICATIONS

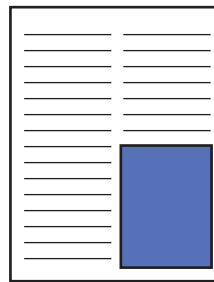
2-Page Spread



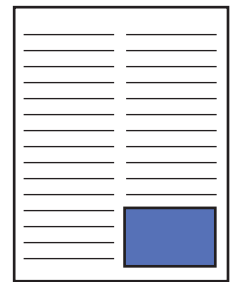
Full Page



1/2 Page



1/4 Page



1/8 Page

AD SIZE	LIVE AREA	TRIM SIZE	BLEED SIZE
2-Page Spread	15" x 10"	17" x 11"	17.25" x 11.25"
Full Page	7.5" x 10"	8.5" x 11"	8.75" x 11.25"
1/2 Page	7.5" x 5"		
1/4 Page	3.75" x 5"		
1/8 Page	3.75" x 2.5"		

PRINTING SPECIFICATIONS & AD SUBMISSION GUIDELINES

Printed by offset on 60# glossy text stock. Saddle-stitch binding is used.

Trim Size: 8.5" wide x 11" high. Keep all live materials a minimum of 0.375" from trim, and 0.375" from gutter for 2-page spreads.

Bleed: Only available with full page or 2-page spreads. Bleed must run 0.125" beyond trim on all sides.

Files Accepted: PDF, EPS, TIFF. Press-optimized PDF or Adobe Photoshop TIFF preferred, minimum resolution of 300 dpi. Fonts should be embedded or converted to outlines. Email files to: alicia@grecopublishing.com