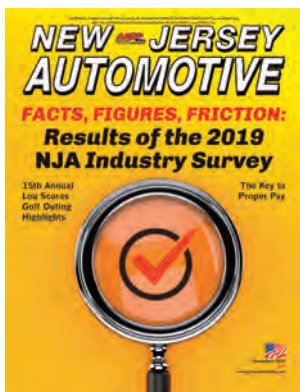
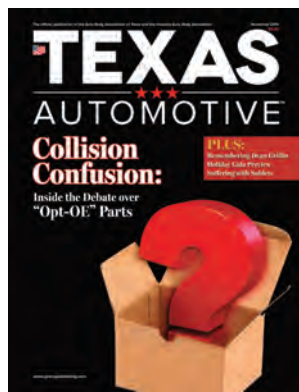


TGP INC.

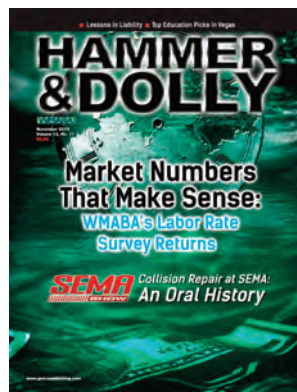
2020 MEDIA KIT



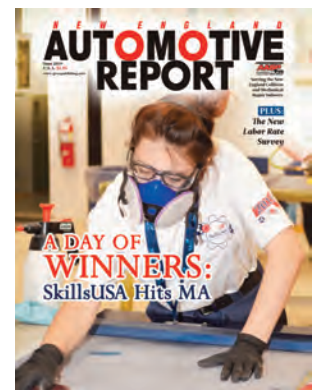
**NEW JERSEY
AUTOMOTIVE**



**TEXAS
AUTOMOTIVE**



**HAMMER
& DOLLY**



**NEW ENGLAND
AUTOMOTIVE
REPORT**



ALLIANCE NEWS
AUTOMOTIVE SERVICE PROVIDERS
MINNESOTA



**WISCONSIN
AUTOMOTIVE NEWS**



**NORTHEAST
CONFERENCE JOURNAL**



TEXAS
AUTO BODY TRADE SHOW GUIDE

**We do all of the heavy lifting so you can focus on what's most important:
GETTING YOUR MESSAGE OUT THERE.**

Thomas Greco Publishing (TGP) has successfully served the automotive repair industry for over 30 years in print, online and as an association liaison. Our publishing team handles all pre-press production in-house, from ad design to editorial layout. TGP also provides a variety of different services to cover our clients' needs and facilitate day-to-day business.



TARGETED, TAILORED, ASSOCIATION-BASED PUBLISHING



Reaching a variety of different regions across the country, TGP provides advertisers with the unique opportunity to provide local, regional and national information to potential customers in their particular market. Our publications provide direct brand awareness by putting your name directly into the hands of consumers in your area.

Between our publications' longstanding presence in the automotive repair industry and our relationship with trade associations, it's no wonder why advertisers featured in our magazines see results; we offer the ability to connect them to over 50,000 automotive repair professionals.

INTERACTIVE, ONLINE EXPOSURE AT NO EXTRA CHARGE

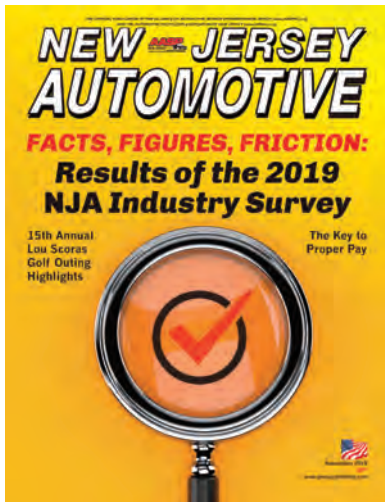
Full issues of all all titles are posted online at grecopublishing.com every month and are available at no extra charge. Your ad will come alive with interactive, clickable links, allowing readers to contact you with the click of a mouse. Archived issues remain live online, ensuring that all content can be viewed again and again long after the issues have hit the streets. Issues are also promoted on the TGP, Inc. social media outlets (Facebook and Twitter; Instagram coming Q1 2020) and monthly e-newsletters, continuing to drive traffic to digital issues every month.

- ◆ 11,217 average unique monthly visitors
- ◆ Average read time 12:49 minutes
- ◆ 23% of online engagement from mobile usage

EVENT MANAGEMENT CONNECTION

TGP is dedicated to not only informing the industry, but also to helping it to grow. Our work to facilitate communications between distributors and end users, industry heads and local shops has recently expanded to include trade show management. TGP has served as event managers for AASP/NJ's NORTHEAST® Automotive Services Show since its relocation to the Meadowlands Exposition Center in 2008, and most recently, the Auto Body Association of Texas (ABAT)'s Texas Auto Body Trade Show in 2019. Our magazines are the ONLY ones officially authorized and endorsed by these associations to promote their events.





NEW AASP JERSEY AUTOMOTIVE

The official publication of the Alliance of Automotive Service Providers of New Jersey (AASP/NJ) and the Automotive Recyclers Association of New Jersey (ARANJ)

IN EVERY ISSUE

OFFICER MESSAGES: AASP/NJ's President, Executive Director and Collision / Mechanical Chairman speak out.

ARANJ COVERAGE: Activity, announcements and updates from ARANJ officers and members.

MEMBER SPOTLIGHT: Meet AASP/NJ member companies.

OUT OF BODY (AND MECHANICAL) EXPERIENCES: Musings from Publisher Tom Greco - our most talked-about column!

LOCAL, REGIONAL, AND NATIONAL NEWS: Breaking and ongoing coverage from our readers' backyard to around the nation.

COVER STORY: A long-form, in-depth look into the industry's most pressing issues.

ON-SITE @ NORTHEAST: As AASP/NJ's official magazine, we provide exclusive show coverage you won't find anywhere else.

Monthly Print Circulation:
3,902

States Reached:
NJ, NY, PA, CT



Founded in 1963, AASP/NJ, the state's largest association of collision and mechanical repairers, is dedicated to the success of NJ's automotive repair industry.



N E W E N G L A N D AUTOMOTIVE REPORT

The official publication of the Alliance of Automotive Service Providers of Massachusetts (AASP/MA)

IN EVERY ISSUE

OFFICER MESSAGES: Hear from AASP/MA Board members on association activities.

COVER STORY: A long-form, in-depth look into the industry's most pressing issues.

WHERE'S LUCKY? AASP/MA Executive Director Lucky Papageorg is always on the move - will he be in your area next?

LOCAL, REGIONAL, AND NATIONAL NEWS: Breaking and ongoing coverage from our readers' backyard to around the nation.

LEGAL PERSPECTIVE: Attorney James Castleman explores legal issues affecting shops, from steering to expedited appraisals and everything in-between.

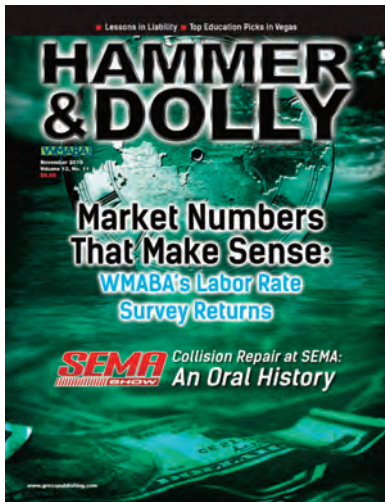
ASK MIKE: The industry's most well-known expert, Mike Anderson, tackles questions from our readers.

Monthly Print Circulation:
3,684

States Reached:
MA, CT, RI, NH, ME, VT



AASP/MA serves the independent auto repair industry in Massachusetts, serving both collision and mechanical repairers as well as the motoring public throughout the Commonwealth.



HAMMER & DOLLY

The official publication of the Washington Metropolitan Auto Body Association (WMABA)

IN EVERY ISSUE

EXECUTIVE DIRECTOR'S MESSAGE: Jordan Hendler updates readers on association endeavors.

I-CAR CLASS SCHEDULE: A detailed listing of all I-CAR classes happening near you.

MEMBER SPOTLIGHT: Q&As with members throughout the WMABA region.

LOCAL AND REGIONAL NEWS: Updates and highlights.


COVER STORY: A long-form, in-depth look into the industry's most pressing issues.

NATIONAL EVENT COVERAGE: On-site reporting from the SEMA Show, the quarterly Collision Industry Conference (CIC), and more.

COLLISION PREP COVERAGE @ NORTHEAST: Exclusive details on WMABA's Collision Professional Repair Education Program (P.R.E.P) at the NORTHEAST Automotive Services Show.

Monthly Print Circulation:
4,454

States Reached:
MD, VA, WV, DE, PA, D.C.

 Since 1968, WMABA has represented repairers across Maryland, Virginia, Washington, DC and W. Virginia, and is recognized not only regionally, but nationally as a voice for the industry.



TEXAS AUTOMOTIVE

The official publication of the Auto Body Association of Texas (ABAT)

IN EVERY ISSUE

OFFICER MESSAGES: The latest from ABAT President Burl Richards and Executive Director Jill Tuggle.

ASK THE EXPERT: Resident expert on auto claims Robert McDorman answers questions from readers on hot-button issues.

MEMBER SPOTLIGHT: We sit down and speak with ABAT member shops.

COVER STORY: A long-form, in-depth look into the industry's most pressing issues.


LOCAL, REGIONAL, AND NATIONAL NEWS: Breaking and ongoing coverage from the ABAT community and beyond.

ASK MIKE: The industry's most well-known expert, Mike Anderson, tackles questions from our readers.

ON-SITE COVERAGE AT ABAT'S TEXAS AUTO BODY TRADE SHOW: Exclusive previews, reporting and highlights from ABAT's flagship event.

Monthly Print Circulation:
5,334

States Reached:
TX, OK, LA

 Since 2014, ABAT has fostered professionalism, respect, accountability, excellence, and fair and reasonable compensation for repair professionals performing safe and correct repairs. ABAT also hosts the annual Texas Auto Body Trade Show, providing two exciting days of networking and valuable education to attendees.



Monthly Print Circulation:
3,041

States Reached:
MN



AASP-MN is committed to helping independent repairers strengthen their business and reach their

goals through education, advocacy, savings programs and access to a large peer network.



The official publication of the Alliance of Automotive Service Providers of Minnesota (AASP-MN; "The Alliance")

IN EVERY ISSUE

OFFICER MESSAGES: Get the latest on the association from Alliance officers.

LEGISLATIVE UPDATE: AASP-MN Lobbyist Kevin Walli provides monthly updates on association legal activity.

LOCAL, REGIONAL, AND NATIONAL NEWS: Breaking and ongoing coverage from our readers' backyard to around the nation.

DEG ESTIMATING TIPS: Monthly updates from the Database Enhancement Gateway (DEG).

AASP-MN MEMBER BENEFITS: A full list of the various amenities afforded to Alliance members, and a monthly highlight on specific programs.

ON-SITE COVERAGE OF AASP-MN ANNUAL CONVENTION: Previews and post-event highlights.



Quarterly Print Circulation:
2,115

States Reached:
WI



WACTAL is a statewide trade association comprised of independent and dealer collision repair centers, technical colleges, and businesses affiliated with the collision repair industry, whose mission is to help promote the future of collision repair.



The official publication of the Wisconsin Auto Collision Technicians Association Ltd. (WACTAL)

IN EVERY ISSUE

PRESIDENT'S MESSAGE: WACTAL President Larry Terrien details current WACTAL activity.

WACTAL NEWS: The latest announcements and updates in and around the association.

MEMBER Q&A: A WACTAL member company spotlight, exclusively found in every issue.

COVER STORY: A long-form, in-depth look into the industry's most pressing issues.

ASK MIKE: The industry's most well-known expert, Mike Anderson, tackles reader questions.

LOCAL, REGIONAL, AND NATIONAL NEWS: Breaking and ongoing coverage from our readers' backyard to around the nation.

WACTAL ANNUAL CONVENTION PREVIEW & HIGHLIGHTS: Exclusive preview information and post-event coverage of WACTAL's annual Convention.



Annual Circulation:
6,500

Audience Reached:
All NORTHEAST Attendees

NORTHEAST NORTHEAST is a three-day trade event for the automotive repair industry, and is the flagship event of the Alliance of Automotive Service Providers of New Jersey (AASP/NJ).

NORTHEAST[®] CONFERENCE JOURNAL

The OFFICIAL show guide for AASP/NJ's NORTHEAST Automotive Services Show at the Meadowlands - the largest & fastest-growing show of its kind!

DISTRIBUTED TO ALL SHOW ATTENDEES

NORTHEAST Conference Journals are distributed for free at badge pickup and contain important show information including:

- ✓ Floor plan
- ✓ Exhibitor list
- ✓ Schedule of events
- ✓ Collision P.R.E.P. Education Schedule
- ✓ Sponsors Listing
- ✓ Area info
- ✓ Our Exclusive "Profiles in Support" - All Conference Journal advertisers receive a free company profile to briefly highlight your products and services.



Annual Circulation:
1,000

Audience Reached:
All Texas Auto Body Trade Show Attendees

TEXAS AUTO BODY TRADE SHOW The Texas Auto Body Trade Show is an annual two-day trade event hosted by the Auto Body Association of Texas (ABAT), strategically crafted to foster the success of all levels of the automotive repair industry across Texas and the Southwest region.



AUTO BODY TRADE SHOW GUIDE

The OFFICIAL show guide for ABAT's Texas Auto Body Trade Show

DISTRIBUTED TO ALL SHOW ATTENDEES

Texas Auto Body Trade Show Guides are given to all show attendees for free and contain important show information including:

- ✓ Floor plan
- ✓ Exhibitor list
- ✓ Schedule of events
- ✓ Education Schedule
- ✓ Sponsors Listing
- ✓ Area info
- ✓ Advertiser Profiles - All advertisers receive a free company profile highlighting your products and services.

SPECIAL ADVERTISER PACKAGES

✓ **Multi-market / multi-title advertising**
Reach more customers and save!

✓ **Event-related advertising**

Promo rates for event-related insertions (AASP/NJ's NORTHEAST Show, SEMA, ABAT's Texas Auto Body Trade Show)

✓ **Staggered schedule**

Need to run your ads on a non-consecutive schedule? No problem!

✓ **Dealers: Ask how you can get a free monthly group ad listing!**

✓ **Discounts available for NORTHEAST / Texas Auto Body Show exhibitors**

For pricing or advertising inquiries, please contact TGP Sales Director Alicia Figurelli:

908-565-3270 cell 973-667-6922 office
alicia@grecopublishing.com

ISSUE	SPACE DEADLINE	MATERIALS DEADLINE
January	12/22/20	12/22/20
February	1/2/20	1/7/20
WI Automotive News Winter	1/10/20	1/15/20
March	1/30/20	2/6/20
NORTHEAST Conference Journal	2/20/20	2/25/20
April	2/27/20	3/5/20
May	3/30/20	4/6/20
Wisconsin Automotive News Spring	4/10/20	4/15/20
June	4/27/20	5/4/20
July	6/1/20	6/5/20
August	6/29/20	7/3/20
Wisconsin Automotive News Summer	7/10/20	7/14/20
September	7/27/20	8/6/20
Texas Auto Body Show Guide	8/3/20	8/10/20
October	8/31/20	9/3/20
November	9/28/20	10/1/20
Wisconsin Automotive News Fall	10/9/20	10/13/20
December	10/30/20	11/9/20

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1/4 PAGE

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DESIGN SPECIFICATIONS

Files Accepted: PDF, EPS, TIFF, AI

Press-optimized PDF or Adobe Photoshop TIFF preferred, 300 dpi, fonts embedded, CMYK

FONTS: Embedded, create outlines or included

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