2016 MEDIA KIT

Thomas Greco Publishing, Inc.

We do all of the heavy lifting so you can focus on what's most important:

Getting your message out there.

Greco Publishing has successfully served the automotive repair industry for over 25 years in print, online and as an association liaison. Our publishing team handles all pre-press production in-house, from ad design to editorial layout. Thomas Greco Publishing also provides a variety of different services to cover the needs of our clients, helping to facilitate day-to-day business.

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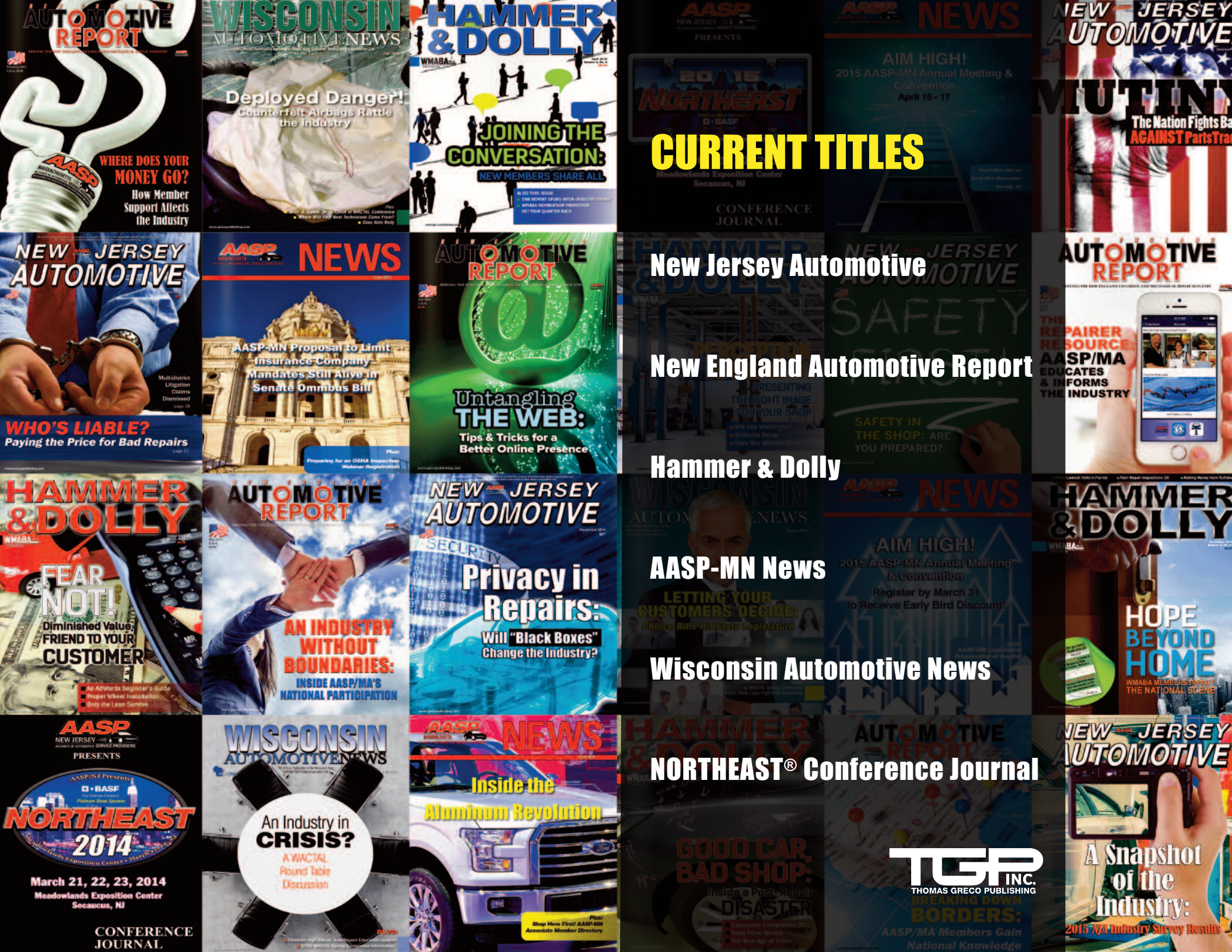
CURRENT TITLES
New Jersey Automotive
New England Automotive Report
Hammer & Dolly
AASP-MN News
Wisconsin Automotive News
NORTHEAST® Conference Journal
TGP INC.
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AASP NEW JERSEY
ALLIANCE OF AUTOMOTIVE SERVICE PROVIDERS

PRESENTS:

March 18, 19, 20, 2016

Meadowlands Exposition Center
Secaucus, NJ

CONFERENCE JOURNAL

For rates and close dates, please contact Alicia Figurelli:
973.667.6922 | alicia@grecopublishing.com

NORTHEAST Conference Journal

The official guide to AASP/NJ's NORTHEAST Automotive Services Show at the Meadowlands

Annual Print Circulation

5,000

Audience Reached

All NORTHEAST attendees (distributed at entrance to show)

Reader Profile Includes:

Collision repair facilities
Mechanical repair facilities
Vocational instructors & students
Auto dealerships
Recyclers
Paint manufacturers
Equipment & tool suppliers
Jobbers
Auto manufacturers
Paint equipment manufacturers
Affiliate association representatives

Editorial Focus

Show-related guidance and information including:

Floor plan
Exhibitor list
Schedule of events / educational opportunities
Exhibitor and show supporter profiles
Listing of area-specific hospitality/events

Interactive, online exposure at no extra charge.

Full issues of all Greco Publishing titles are posted online every month and are available at no extra charge. Your ad will come alive with interactive, clickable links, allowing readers to contact you with the click of a mouse. Best of all, archived issues remain live online, ensuring that all content can be viewed again and again long after the issues have hit the streets. Issues are also promoted on the TGP, Inc. Facebook page, continuing to drive traffic to digital issues every month.

- 9,710 average unique monthly visitors
- Average read time 13:02 minutes
- 22% of online engagement from mobile usage

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